

Curriculum Vitae

Personal Data:

Name: Mag. Ulrike Prommer

Place of Birth: Hollabrunn, Austria



Education:

- Höhere Bundeslehranstalt für Tourismus und Freizeitberuf (College of Tourism and Hospitality Krems, Austria)
- Wirtschaftsuniversität Wien (University of Economics and Business, Vienna)
Study of business economics with the main focus on business economics for small and medium sized businesses as well as tourism and leisure industry.
Degree: Magistra of Business Economics and Social Sciences
- Further education in the areas of controlling, accounting, financing, law and quality management

Career History:

- 1992-1993 Esprit Unternehmens- & EDV Beratung GmbH, Vienna,
Administration and controlling of consultation projects
- 1993-1995 ITM International Institut für Tourismus und Management, Krems,
Controlling, PR and consultation projects
- 1994-2008 Foundation and shaping of IMC University of Applied Sciences
Krems)
economic management, authorized officer since 1999
- Since January 2009 CEO IMC University of Applied Sciences Krems

Further Activities:

- Since 1995 Member of the Fachhochschulkonferenz (FHK - Austrian
Association of Universities of Applied Sciences)
- Member of the board of directors since 2009
- Member of the Presidium since 2010
- Since 2021 President of the Austrian Association of Universities of
Applied Sciences
- Vice president October 2017 – November 2021

2013 - 2017	Member of the board of directors of the Karl Landsteiner University of Health Sciences
2014 – March 2015	Member of the board of directors of the administrative cooperative Volksbank Krems-Zwettl reg. Gen.m.b.H.
Since 2015	Member of the board of directors of the HYPO NOE Group
Since 2015	Founding member and member of the advisory board of the ISK International School Krems

Awards:

September 2017	Grand honorary pin of the City of Krems
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