

Curriculum Vitae

Personal Data:

Name: Mag. Ulrike Prommer

Place of Birth: Hollabrunn, Austria



Education:

- Höhere Bundeslehranstalt für Tourismus und Freizeitberu (College of Tourism and Hospitality Krems, Austria)
- Wirtschaftsuniversität Wien (University of Economics and Business, Vienna)
Study of business economics with the main focus on business economics for small and medium sized businesses as well as tourism and leisure industry.
Degree: Magistra of Business Economics and Social Sciences
Diploma Thesis: Appraisal and typifying of providers of research and consulting within the tourism and leisure industry sector in the German-speaking area.
- Further education in the areas of controlling, accounting, financing, law and quality management
 - Qualityaustria Corporate Quality Assessor (Excellence)
 - Qualityaustria Certified Quality Manager

Career History:

1992-1993 Esprit Unternehmens- & EDV Beratung GmbH, Vienna,
Administration and controlling of consultation projects

1993-1995 ITM International Institut für Tourismus und Management, Krems,
Controlling, PR and consultation projects

1994-1999 IMC International Management Center Krems GmbH,
Controlling and quality management

1999-2008 IMC Fachhochschule Krems (University of Applied Sciences),
economic management, authorized officer since 1999

Since January 2009 CEO IMC University of Applied Sciences Krems

Further Activities:

- Since 1995 Member of the the Fachhochschulkonferenz (Austrian Association of Universities of Applied Sciences)
- Member of the board of directors since 2009
- Member of the Quality Management Board 2005 – 2008
- Member of the Presidium 2010 – 2015
- Vice president since October 2017
- 2013 - 2017 Member of the board of directors of the Karl Landsteiner University of Health Sciences
- 2014 – March 2015 Member of the board of directors of the administrative cooperative Volksbank Krems-Zwettl reg. Gen.m.b.H.
- Since 2015 Member of the board of directors of the HYPO NOE Group
- 2015 Founding member and member of the advisory board of the ISK International School Krems

Awards:

- September 2017 Grand honorary pin of the City of Krems