



University of
Applied Sciences

EXPERIENCE FIRST, STUDY LATER

Open House Programme

Saturday, 17 February 2024

9 a.m. – 3 p.m.

www.imc.ac.at

IMC Campus Krems

Site map



Shuttle bus

Departure from IMC Campus Krems, wing G: Departure in front of wing G from 10.00 a.m. – every half hour. Back from Piaristengasse to Campus: from 10.15 a.m. – every half hour

Stop at Piaristengasse

Short house tour with our students (G/E).

Note

Fees are charged for parking around the campus, and there are very few parking spaces. We recommend using the parking garage at arte Hotel.

Footpath to IMC location Piaristengasse 1

15 minutes

Highlights at the Open House at a glance

Start your day at the IMC Campus Krems and visit our degree programme presentations. Get first-hand information from programme directors, lecturers and students.

Presentation of the degree programmes

In 50 minutes you will learn all the details about your favourite degree programme, presented by programme directors, students and alumni. For all start times of the presentations see page 6ff.

Guided tours with our CEO

Our CEO Dr. Udo Braendle offers exclusive house tours from 9.45 a.m. to 10.30 a.m. and from 12.40 p.m. to 1.20 p.m. The meeting point is in the foyer of wing G1.

Guided tours with our students

Our students will also guide you through the building and offer advice and support. The tours start every hour at 10.30, 11.30, 1.30 and 2.30 on the ground floor, wing G1.

Shuttle bus

A shuttle bus will take you to our other location – the international campus – in the centre of the old town.

Culinary delights

Enjoy the delicacies offered at bars and cafes on and around IMC Campus Krems. Why not drop by the Filmbar in the Kesselhaus, the 2Stein, the Denkbar, the Poldi Fitzka or Wellenspiel Wachau.

Application and admission procedure

The Student Advisory Service, our Welcome Centre, the ÖH (Austrian Student Union) and the Scholarship Office will be happy to answer any questions you may have about your studies.

All about studying

Almost 100 IMC students will be on hand to help you at the Open House. These are the people to contact if you have any questions about your selected degree programme.

Our service departments

From Study Services to Career Services, Human Resources and International Relations – we are there for you so that you can fully concentrate on your studies.

All our degree programmes in brief!

www.imc.ac.at



Open House Programme

Note

Start your visiting day at IMC Campus Krems (not at the Piaristengasse location!). If you come by car, park in the Campus West car park (arte Hotel).

For the navigation system

enter Dr.-Karl-Dorrek-Straße 23. Then walk for 3 minutes along the Campus Promenade to the G1 building wing.

An overview of our colour coding system

Type of study

■ Bachelor degree programme ■ Master degree programme

Field of study

■ Business ■ Health

■ Science & Technology

Campus West

Entrance via arte Hotel – then follow the signs

Students and lecturers from the **Ergotherapie**, **Hebammen** and **Physiotherapie** degree programmes will show you all day how practice-oriented the studies are.

Please note: All bachelor and master programmes of health sciences are conducted in German.

CW = Campus West | E = ground floor | G = presentation in German | E = presentation in English

Bachelor degree programme

Topic	Degree	Time	Room	Language
Practical exercises	Hebammen	9 a.m. – 3 p.m.	CW.E.08	G
Practical exercises	Physiotherapie	9 a.m. – 3 p.m.	CW.E.09	G
Practical exercises	Ergotherapie	9 a.m. – 3 p.m.	CW.E.10	G

Wing D

This wing houses the state-of-the-art laboratories of the **Medical and Pharmaceutical Biotechnology** degree programme. Marvel at the state-of-the-art equipment and learn a lot from the students' international internships.

Bachelor degree programme

Topic	Degree	Time	Room	Language
Laboratory exercises	Medical and Pharmaceutical Biotechnology	9 a.m. – 3 p.m.	Laboratories	G/E

Wing U

This wing houses the laboratories of the **Applied Chemistry** degree programme. Marvel at the state-of-the-art equipment and learn a lot from the students' international internships.

Bachelor degree programme

Topic	Degree	Time	Room	Language
Laboratory exercises	Applied Chemistry	9 a.m. – 3 p.m.	Laboratories	G/E



Wing G

Lectures & presentations | Media Lab: Digital media for teaching and research

In front of wing G: departure of shuttle bus to IMC location Piaristengasse

Bachelor degree programme

Topic	Degree	Lecturer	Time	Room	Language
Application and admission	Business Science & Technology	Prof.(FH) Mag. Dr. Martin Waiguny Academic Head	9.00 – 9.30 a.m.	G.E.06	G/E
Application and admission	Gesundheitswissenschaften: Hebammen, Physiotherapie, Ergotherapie, Musiktherapie, Gesundheits- und Krankenpflege	Prof.(FH) Mag. Dr. Martin Waiguny Academic Head	9.30 – 10.20 a.m.	G.E.06	G
Degree programme presentation "Trends in tourism – connections to the study programme"	Tourism and Leisure Management (BA)	Prof.(FH) Mag. Claudia Bauer-Krösbacher, PhD Programme Director	9.30 – 10.20 a.m.	G.E.12	E
Degree programme presentation "International careers in research and in the life science industry"	Medical and Pharmaceutical Biotechnology (BA)	Prof.(FH) Priv.-Doz. Mag. Dr. Harald Hundsberger Programme Director	9.30 – 10.20 a.m.	G.E.13	E
Degree programme presentation "Zurück ins Leben – durch Selbstständigkeit zu mehr Lebensqualität"	Ergotherapie (BA)	Prof.(FH) Barbara Prinz-Buchberger, MSc Programme Director	10.30 – 11.20 a.m.	G.E.06	G
Degree programme presentation "From Krems all around the world"	International Business Management (BA)	Prof. (FH) MMag. Christopher Schwand Programme Director	10.30 – 11.20 a.m.	G.E.12	E
Degree programme presentation "Why your studies become a wine-wine situation"	International Wine Business (BA)	Prof.(FH) Dr. Dipl.-BW(FH) Albert Franz Stöckl, MA Programme Director	10.30 – 11.20 a.m.	G.E.13	E

Degree programme presentation "Frauen und Familien begleiten – Verantwortung übernehmen – Evidenzen kennen – aus Erfahrungen lernen – Theorie und Praxis verbinden: Das ist das Hebammen-Studium am IMC Krems"	Hebammen (BA)	Ulrike Schuster, MSc Programme Director	11.30 – 12.20 a.m.	G.E.06	G
Degree programme presentation "Business & Healthcare: das Wesen des Gesundheitswesens"	Betriebswirtschaft für das Gesundheitswesen (BA)	Prof.(FH) Priv.-Doz. Mag. Dr. Markus Latzke Programme Director	11.30 – 12.20 a.m.	G.E.12	G
Degree programme presentation "Preparing you for a successful international career with project management, corporate communications and digital transformation skills"	Business Administration (BA)	Prof.(FH) Mag. Dr. Alexandra Kuhnle-Schadn Programme Director	11.30 – 12.20 a.m.	G.E.13	E
Degree programme presentation "Miteinander erfolgreich sein"	Physiotherapie (BA)	Prof.(FH) Reinhard Beikircher, MAS Programme Director	12.30 a.m. – 1.20 p.m.	G.E.06	G
Degree programme presentation "Führen mit Kontinuität – warum Sie das Studium Unternehmensführung zu einer verantwortungsvollen Führungskraft und zukunftsfit macht"	Unternehmensführung (BA)	Prof. (FH) Mag. Dr. Doris Berger-Grabner Programme Director	12.30 a.m. – 1.20 p.m.	G.E.12	G
Degree programme presentation "So besonders sind die IMC Nurses"	Gesundheits- und Krankenpflege (BA)	Prof.(FH) Markus Golla, BScN, MScN, Programme Director	1.30 – 2.20 p.m.	G.E.06	G

Bachelor degree programme

Topic	Degree	Lecturer	Time	Room	Language
Degree programme presentation "How to make a mark in the dynamic world of the start-up scene"	StartUp Management* (BA)	Prof.(FH) Mag. Dr. Martin Waiguny Academic Head	1.30 – 2 p.m.	G.E.12	E
Degree programme presentation "Shape a sustainable future"	Global Sustainability and Circular Business* (BA)	Prof.(FH) Mag. Dr. Martin Waiguny Academic Head	2.10 – 2.40 p.m.	G.E.12	E
Presentation "Von DGKP zu DGKP BSc"	Gesundheits- und Krankenpflege (BA)	Prof.(FH) Markus Golla, BScN, MScN Programme Director	2.30 – 3.00 p.m.	G.E.06	G

* subject to approval by AQ Austria



Master degree programme

Topic	Degree	Lecturer	Time	Room	Language
Degree programme presentation "Innovation, Krisen und mehr – Managen in unsicheren Zeiten und Zeiten der Veränderung"	Management (MA)	Dr. Alfred Radauer Programme Director	9.30 – 10.20 a.m.	G.E.11	G
Degree programme presentation "To please or not to please – the art of marketing"	Marketing (MA)	Prof.(FH) Mag. Christian Maurer Programme Director	10.30 – 11.20 a.m.	G.E.11	E
Degree programme presentation "Business meets politics – how businesses deal with disruption"	International Business and Economic Diplomacy (MA)	Prof.(FH) Dr. Alina Schoenberg Programme Director	11.30 – 12.20 a.m.	G.E.11	E
Degree programme presentation "Creating the future of health care: Ein Erfolgskonzept für Führungskräfte in Gesundheitsunternehmen"	Management von Gesundheitsunternehmen (MA)	Prof.(FH) Mag.(FH) Dr. Manfred Pferzinger Programme Director	12.30 a.m. – 1.20 p.m.	G.E.11	G
Degree programme presentation "Innovative und multiprofessionelle Lösungen für die Herausforderungen im Gesundheitswesen"	Angewandte Gesundheitswissenschaften (MA)	Prof.(FH) Dr. Andreas Lichtenwörther, MSc, BSc Programme Director	12.30 a.m. – 1.20 p.m.	G.E.13	G
Degree programme presentation "Jobs4Future – ein Überblick über die Arbeitsbereiche von Absolvent*innen"	Umwelt- und Nachhaltigkeitsmanagement (MA)	Prof.(FH) Mag. Dr. Jan Grumiller Programme Director	1.30 – 2.20 p.m.	G.E.11	G

Wing G1

Check-in & Info point | Lectures & presentations | Advisory booths with students | Our service departments & wheel of fortune | ÖH (Austrian Student Union) & Scholarship Office | Health Lab | AK Young | Vintage Corner

Bachelor degree programme

Topic	Degree	Lecturer	Time	Room	Language
Degree programme presentation "Insights into Green Chemistry & career options for graduates"	Applied Chemistry (BA)	Prof.(FH) Priv.-Doz. DI Dr. Uwe Rinner Programme Director	10.30 – 11.20 a.m.	G1.1.20	E
Degree programme presentation "Endless opportunities with Informatics"	Informatics (BA)	Prof.(FH) Dipl.-Ing. Dr. techn. Deepak Dhungana Programme Director	1.30 – 2.20 p.m.	G1.1.20	E

Master degree programme

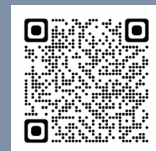
Topic	Degree	Lecturer	Time	Room	Language
Degree programme presentation "To explore or to exploit? Solving the dilemma"	Digital Business Innovation & Transformation (MA)	Prof.(FH) Dipl.-Ing. Dr. Roger Hage Programme Director	9.30 – 10.20 a.m.	G1.1.20	E
Degree programme presentation "Mit Pflegeexpertise die Zukunft gestalten"	Advanced Nursing Practice (MA)	Prof.(FH) Mag. Adelheid Schönthaler, BSc Programme Director	11.30 – 12.20 a.m.	G1.1.20	G
Degree programme presentation "Bioprocess Engineering – Advanced Therapeutics Development"	Medical and Pharmaceutical Biotechnology (MA)	Prof.(FH) Priv.-Doz. Mag. Dr. Harald Hundsberger Programme Director	12.30 a.m. – 1.20 p.m.	G1.1.20	E
Degree programme presentation "Music and more"	Musiktherapie (BA und MA)	Prof.(FH) Dr. Patrick Simon Programme Director	1.30 – 2.20 p.m.	G1.E.23	G

Topic	Degree	Time	Room	Language
Practical exercises	Musiktherapie	9 a.m. – 3 p.m.	G1.E.23	G



Follow us and become part of our IMC community!

Let's start your story here.



IMC. It's all in me.

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Did you enjoy our Open House? You are now convinced that you want to study with us? Then don't hesitate any longer and start your application.

