

Information on data protection

With this data protection statement the IMC University of Applied Sciences Krems, Piaristengasse 1, 3500 Krems, provides information, in accordance with the applicable legal provisions, regarding what personal data about you is collected, processed and used as part of the use of the services provided (registrations, applications etc.) and the website.

1. Employee applicant data for online application

The IMC University of Applied Sciences Krems, Piaristengasse 1, 3500 Krems, bewerbung@fh-krems.ac.at, processes the personal data that you have submitted in your online application. This processing is based on the fulfilment of the pre-contractual legal relationship in accordance with Art 6 para 1 lit b GDPR and is carried out for the purpose of processing your application.

There is no statutory obligation to provide this data, however, the non-provision of the described data precludes initial processing of your application and subsequent conclusion of a service/work contract at the IMC University of Applied Sciences Krems.

In the event that no legal relationship with the IMC University of Applied Sciences Krems is established, the provided data will be deleted after the expiration of 7 months from the date of decline. In addition, the applicant data will be stored until the end of any legal disputes for which this is required as proof.

The collected applicant data is used internally by employees of the IMC University of Applied Sciences Krems, Piaristengasse 1, 3500 Krems.

It is possible to consent to retention of your application for evidence via the applicant platform. In this case, the data collected on your application will be retained until the date of withdrawal of given consent (see point 14 - "Withdrawal of given consent") and processed based on Art 6 para 1 lit a GDPR.

Should your application be successful, the data collected during the application will be transferred to the human resources administration of the IMC University of Applied Sciences Krems.

2. Student applicant data for online application

The IMC University of Applied Sciences Krems, Piaristengasse 1, 3500 Krems, admission@fh-krems.ac.at processes the personal data that you yourself have submitted in your online application. This processing is based on the fulfilment of the pre-contractual legal relationship in accordance with Art 6 para 1 lit b GDPR and is carried out for the purpose of processing your application.

There is no statutory obligation to provide this data, however, the non-provision of the described data precludes initial processing of your application and subsequent conclusion of a educational contract or education at the IMC University of Applied Sciences Krems.

In the event of rejection of your application or non-use of the study spot, deletion of the provided data takes place after three years. In addition, the applicant data will be stored until the end of any legal disputes for which this is required as proof.

Applicant data is primarily used internally by employees of the IMC University of Applied Sciences Krems, Piaristengasse 1, 3500 Krems. In the event of an application from other EU countries, which requires the payment of a registration fee, your first and last name as well as the address and your credit card number will be sent to the online payment portal VIVEUM (VIVEUM Zahlungssysteme GmbH, Riemergasse 14/30, 1010 Vienna, office@viveum.com) to make the online payment.

3. Student data

After successful application you will conclude an educational contract with the IMC University of Applied Sciences Krems, studyservices@fh-krems.ac.at. Within the framework of this educational contract, the IMC University of Applied Sciences Krems uses the data mentioned above under "Applicant data for online application" as well as data which will be added during the course of studies (matriculation number or substitute identifier, examination data and protocols, course of study, previous work experience and internships, image and/or video material including audio recording for teaching purposes, emergency contact, citizenship, name at birth, communication documents such as emails, additional qualifications). The processing of this data is based on and is for the purpose of fulfilling this educational contract (Art 6 para 1 lit b GDPR) or is based on the statutory reporting requirements of IMC FH Krems¹ (Art 6 para 1 lit C GDPR).

There is no statutory obligation to provide your data; however, the non-provision of the described data precludes the conclusion of an educational contract and thus education at IMC Krems.

After completing an educational contract and admission to the IMC University of Applied Sciences Krems, the data from your application will be included in the student record; it will be deleted after expiry of the retention period regulated in § 8 Bildungsdokumentationsgesetz (Educational Documentation Act; between 2 [social security number] or 80 years after leaving school or until expiration of the corresponding, special statutory or contractually agreed retention period or the period agreed with third parties - e.g. sponsors: usually 10 years).

¹ Bildungsdokumentationsgesetz (Educational Documentation Act, BiDokVFH), FH-BIS VO

In addition, the student data is saved at most until the termination of any legal disputes, for which the data is required as proof.

The student data is primarily used internally by employees of the IMC University of Applied Sciences Krems, Piaristengasse 1, 3500 Krems; it is also transferred to the University Library of the Danube University Krems, Dr.-Karl-Dorrek-Straße 30, 3500 Krems, bibliothek@donau-uni.ac.at (first name, last name, address including postal code, country, gender, date of birth, matriculation number, email address and telephone number) as well as to the NÖ Gesundheits- und Sozialfonds (Lower Austrian Health and Social Fund), Stattersdorfer Hauptstraße 6/C, 3100 St. Pölten, office@noegus.at (first name, last name, date of birth, address, postal code, city, matriculation number, telephone number and e-mail address) as data processor of NÖ Landeskliniken-Holding, Stattersdorfer Hauptstraße 6/C, 3100 St. Pölten, office@holding.lknoe for the purpose of organisation and provision of internships required for the education.

Due to legal obligation according to § 2 Bildungsdokumentationsverordnung-Fachhochschulen (Educational Documentation Act - Technical Universities; BiDokVFH) in connection with § 7 para 2 Bildungsdokumentationsgesetz (Educational Documentation Act (BiDokG), the following data will be transmitted to the Bundesministerium für Bildung, Wissenschaft und Forschung (Federal Ministry of Education, Science and Research), Minoritenplatz 5, 1010 Vienna, ministerium@bmbwf.gv.at via the Agency for Quality Assurance and Accreditation Austria, Renngasse 5, 1010 Vienna, office@aq.ac.at:

- a.) Extraordinary studies (attendance of individual courses): Personal identification number (matriculation number), date of birth, gender, social security number/substitute identifier, nationality, state of home address, postcode of home address, place of residence, student status
- b.) Extraordinary studies (study course for further education): in addition to the data mentioned under a.) also entry prerequisite, date of achievement of entry prerequisite, issuing state of the document with which the achievement of entry prerequisite was proven, start date, end date
- c.) Ordinary students: in addition to the data mentioned under a.) and b.) also education semester, mobility program, host country, stay from, stay to, purpose of stay

Due to legal obligation according to § 4 Bildungsdokumentationsverordnung-Fachhochschulen (Educational Documentation Act - Technical Universities; BiDokVFH) in connection with § 9 para 2 Bildungsdokumentationsgesetz (Educational Documentation Act, BiDokG), the data listed above under a.) to c.) is also transferred to Statistik Austria, Guglgasse 13, 1110 Vienna, info@statistik.gv.at by way of the Agency for Quality Assurance and Accreditation Austria, Renngasse 5, 1010 Vienna, office@aq.ac.at.

In addition, the Österreichische HochschülerInnenschaft (Austrian Student Union), Taubstummengasse 7-9, 1040 Vienna, oe@oe.ac.at receives the name, matriculation number or personal identification number or personal number, gender, nationality, date of birth, address at the place of study and place of residence, e-mail address, and admission to studies according to § 6 para 1 Hochschülerinnen- und Hochschülerschaftsgesetz 2014 (University Student Education Act 2014, HSG); and the Hochschülerinnen- und Hochschülerschaft an der IMC FH Krems (Student Union at the IMC University of Applied Sciences Krems), Piaristengasse 1, 3500 Krems, info@oe.h.imc-krems.eu receives the name, matriculation number or personal identification number or personal number, gender, nationality, date of birth, address at the place of study and place of residence, e-mail address and conducted studies pursuant to § 13 para 4 HSG.

According to §§ 3 para 1 Z 4 and 40 para 7 Studienförderungsgesetzes (Educational Support Act, StudFG) in conjunction with 4a of the "Verordnung des Bundesministers für Wissenschaft, Forschung und Kunst über die Durchführung des automatisierten Datenverkehrs in Verfahren vor der Studienbeihilfenbehörde" (Ordinance of the Federal Ministry for Science, Research and the Arts on the implementation of automated data traffic in proceedings before the Student Support Authority), the IMC University of Applied Sciences Krems is obliged to provide the Studienbeihilfenbehörde (Student Support Authority), Gudrunstraße 179, 1100 Vienna, www.stipendium.at, with first name, surname, social security number, personal identification number (matriculation number or replacement number), semester, status (enrolled/graduate - then date of completion), tuition fee and academic success.

4. Data stored in the database of CRM

Student data (first name, last name, title, date of birth, address, country, matriculation number, degree programme, date of completion, e-mail address, phone number, status [alumni] and - if available - social media presence) is stored after graduation in the Customer Relationship Management (CRM) database as alumni contact information. This transfer is based on the legitimate interest of IMC University of Applied Sciences Krems in accordance with Art 6 para 1 lit f which is expressed in the requirement of further shaping the relationship with our former students and the mutual benefit of personal communication, information and networking. There is no legal obligation to provide this data.

An objection according to Art 21 GDPR can be filed at any time against this data processing in the database of the CRM (datenschutz@fh-krems.ac.at), which entails the deletion of the named data from the database of the CRM. Use of the data will only take place to the extent necessary and in a comprehensible manner for the purpose of the enterprise and in compliance with appropriate technical and organisational security measures to protect the data.

The data is processed primarily by employees of the IMC University of Applied Sciences Krems. For newsletter delivery, the first name, last name and e-mail address are sent to our data processor MailChimp – we refer to the comments in section 8 ("Sending of newsletter") in this regard.

In addition, there is integration into the CRM of contact data of customers and business partners of IMC University of Applied Sciences Krems (as far as these are natural persons: first name, last name, title, address, country, telephone number, company, UID, e-mail address) on the basis of fulfilment of any existing contract (Art 6 para 1 lit b GDPR) or on the basis of consent given by transmission of the contact data (e.g. handover of a business card for further use) Art 6 para 1 lit a GDPR); this can be withdrawn at any time without affecting the lawfulness of the processing based on consent before its withdrawal (see also point 14. - "Withdrawal of given consent").

5. Image and/or video material including audio recordings

In connection with the study at the IMC University of Applied Sciences Krems (e.g. during lectures, graduation ceremonies etc.) or simply during the visit of an event (e.g. "Open Day", "Long Night of Research" etc.) - image and/or video material including audio recordings of your person may be gathered for marketing purposes of IMC University of Applied Sciences Krems, marketing@fh-krems.ac.at, without any financial compensation. According to Art 6 para 1 lit f GDPR (§ 12 Data Protection Adaptation Act), this processing is required to safeguard the legitimate interests of IMC University of Applied Sciences Krems. The processing is for marketing purposes only using the latest media and using image and/or video material including audio recordings and ensures in an essential way the competitiveness of the university and its existence in competition on the open market. Use of the data will only take place to the extent necessary and in a comprehensible manner for the purpose of the enterprise and in compliance with appropriate technical and organisational security measures to protect the data.

There is no statutory obligation to provide this data; however, non-provision precludes the conclusion of a training contract or training at the IMC FH Krems or visiting of the selected event.

The image/video material (including audio recordings) made on your person is stored for as long as it is necessary for the purpose for which it is processed. In particular, the storage duration depends on the following criteria:

- Type of depiction (number of persons, depicted environment)
- Framework within which the recording was made (public event, lecture, sponsorship)
- Suitability for use on the homepage and in social networks as well as "You-Tube"
- Suitability for representation of the company history
- Suitability for use in anniversaries and celebratory publications
- Suitability for use on the website
- Degree of interference with confidentiality interests

In addition, the image/video and audio data is stored until the end of any legal disputes, for which this data is required as proof.

Processed image and/or video material (including audio recordings) is used exclusively for marketing purposes and is also published for this purpose - i.e. made available to everyone. If necessary, the image and/or video material (including audio recordings) will be transmitted to third parties (e.g. agencies, stand builders, printing companies) required to carry out the advertising.

6. Access Control System

For the purpose of managing and controlling the access rights to the buildings (main and auxiliary buildings, garages), IMC University of Applied Sciences Krems processes the following data on the basis of the fulfillment of the shareholder agreement and the legitimate interest and as an expression of a technical-organizational security measure according to Art 6 para 1 lit b, c and f GDPR: first name, surname, title, gender, telephone/mobile number, email, communication language, personal/matriculation number, department, unit, number of movements, creation/modification date authorization, date/time last movement last used access, date/time rejected access, last denied access location, approved license plate number, activation during holidays, ID feature, approved premises, duration of approved premises and access groups, authorized entrances, date and duration of authorized entrances, event type (eg "authorized ID"), from event b detected access, log type (eg "event"), event timezone, event/move query date, event/move time, event/move server time, source (event location e.g. parking garage west), details (e.g., campus, "entry/exit").

There is no statutory obligation to provide this data, however, the non-provision of the information described precludes the conclusion of a educational/service contract with IMC University of Applied Sciences Krems. The data is processed primarily by employees of the IMC University of Applied Sciences Krems and stored for a period of 2 years (students) from completion of education or 7 years (employees) from the company's exit. In addition, this data is transferred to FM-Plus Facility Management GmbH, Dr.-Karl-Dorrek-Strasse 30, 3500 Krems, office@fmplus-noe.at and Gottwald GmbH & Co. KG, Solarstraße 9, 3390 Melk, office@gottwald.at, which are used as data-processors by the IMC University of Applied Sciences Krems in accordance to Art 28 GDPR.

7. Sending newsletters

The IMC University of Applied Sciences Krems processes the data for the purposes of newsletter distribution, which will be announced in the context of the respective application (first name, last name, email address, event, if applicable). This processing is primarily carried out by employees of IMC University of Applied Sciences Krems and is based on the consent given when ordering the newsletter pursuant to Art 6 para 1 lit a and Art 7 of the GDPR. Any given consent may be withdrawn at any time (datenschutz@fh-krems.ac.at, see point 14 - "Withdrawal of given consent"), without affecting the lawfulness of processing based on consent before its withdrawal. In the event of withdrawal of consent, the data provided on the occasion of the ordering of the newsletter will be deleted.

In addition, the newsletter is sent to former students (alumni) on the basis of Art 6 para 1 lit. f GDPR, for the protection of legitimate interests, for the purpose of direct marketing by the IMC University of Applied Sciences KREMS in compliance with appropriate technical and organisational security measures to protect the data. § 107 para 3 Telekommunikationsgesetz (Telecommunications Act, TKG) does not require approval for this purpose. You have the right at any time to object to this data processing for purposes of direct mailing pursuant to Art 21 para. 2 GDPR (datenschutz@fh-krems.ac.at) at IMC University of Applied Sciences KREMS as the responsible data processor, which entails the deletion of the stored data.

In addition, you can unsubscribe at any time and in any case from any newsletter subscribed to with IMC University of Applied Sciences KREMS. You can either send us an e-mail (datenschutz@fh-krems.ac.at) or unsubscribe via the link at the end of each newsletter.

IMC University of Applied Sciences KREMS uses a newsletter platform ("MailChimp") from The Rocket Science Group, LLC, 675 Ponce De Leon Ave. NE, Suite 5000, Atlanta, GA 30308, USA, for sending newsletters. The data disclosed by our newsletter recipients is stored on MailChimp's servers in the United States. MailChimp uses this information for the dispatch and for the evaluation and analysis of the newsletter on behalf of the IMC University of Applied Sciences KREMS.

Newsletters contain so-called "web beacons". These are files that are retrieved by the MailChimp server when the newsletter is opened. As part of this retrieval, technical information, such as information about the browser and the system used, as well as the IP address and time of the retrieval are collected. This information is used to improve the technical performance of services based on their specifications or audience and their reading habits, and based on their locations (which can be determined using the IP address) or access times.

The statistical collection also includes determining if the newsletters are opened, when they are opened and which links are clicked. For technical reasons, this information can be assigned to individual newsletter recipients. However, it is neither the endeavour of IMC University of Applied Sciences KREMS, nor of MailChimp, to observe individual users. The evaluations are used to recognise reading habits, create statistics, and to evaluate the success of promotions or other operations.

MailChimp can also use this data to optimise or improve its own services, e.g. for the technical optimisation of the sending and the presentation of the newsletter or for economic purposes, to determine from which countries the recipients come. However, MailChimp does not use the data of our newsletter recipients to contact them itself or to pass the data on to third parties.

MailChimp is certified under the US-EU "Privacy Shield" and is committed to complying with EU data protection requirements.

MailChimp uses the following sub processors to provide its services: Akamai (Massachusetts, USA), Amazon (Washington, USA), E-Hawk (New York, USA), El Camino (California, USA), Google (California, USA), Neustar (Virginia, USA), R.R. Donnelley (Illinois, USA), TaskUs (Texas, USA), Zendesk (California, USA).

8. Event registration and Xing events

The IMC University of Applied Sciences KREMS organises a series of events (e.g. "Long Night of Research", "Open House", "Senior's University", "Youth University", "Youth Day" etc.) which offer registration via the website ("registration"). With this registration, participation in the event offered by IMC University of Applied Sciences KREMS, marketing@fh-krems.ac.at, is agreed. Within the scope of this agreement, IMC University of Applied Sciences KREMS automatically processes personal data that you yourself have disclosed in your registration for the purpose of event execution in fulfilment of the contract concluded in accordance with Art 6 para 1 lit b GDPR. In addition, use of the data for marketing purposes in accordance with Art 6 para. 1 lit f GDPR is based on the legitimate interest of IMC University of Applied Sciences KREMS in order to safeguard the competitiveness of the company. You have the right to object to the use of the data provided for the purpose of marketing at datenschutz@fh-krems.ac.at and prevent further use of this data for marketing purposes (see also point 15 - "Other rights of data subjects").

All personal data is primarily used internally by employees of IMC University of Applied Sciences KREMS, Piaristengasse 1, 3500 KREMS.

Concerning chargeable events (e.g. excursions), the IMC University of Applied Sciences KREMS uses the event platform XING SE, Dammtorstraße 3020354 Hamburg, Germany, Tel.: +49 40 419 131-0, Fax: +49 40 419 131-11 as a data processor in accordance with data protection law. In this case, the disclosed data (name and credit card data) is made available to XING SE for processing the payment modalities.

The data collected will be stored for a period of three years from the date of the event on whose occasion it was collected. In addition, data will be stored until the termination of any legal disputes for which the data is required as proof.

9. Sponsored events such as "Senior's University", "Youth University" and "Youth Day"

The data collected in the context of participation in sponsored events such as "Senior's University", "Youth University" and "Youth Day" by registration will also be forwarded to the sponsors if required: Land Niederösterreich, Amt der NÖ Landesregierung (Lower Austria, Office of the Lower Austrian Government), Landhausplatz 1, 3109 St. Pölten, post.landnoe@noel.gv.at and/or the Bundesministerium für Bildung, Wissenschaft und Forschung (Federal Ministry of Education, Science and Research, BMBWF), Rosengasse 4, 1010



Vienna, ministerium@bmbwf.gv.at, as the sponsor, in fulfilment of the reporting obligations from the sponsorship agreement.

The data collected in the registration as part of the "Youth University" and "Youth Day" events will be used for marketing purposes (in particular for the purpose of statistical evaluation of the development of participation in the Youth University's "Youth Day") and stored for the duration of 10 years.

10. Participation in linguistic further education through the ILC of the IMC University of Applied Sciences Krems

The IMC University of Applied Sciences Krems offers the opportunity for language training at its International Language Center (ILC) by participating in individual coaching, company training or language courses. By registering, participation in the chosen course is agreed. Within the scope of this agreement, IMC FH Krems automatically processes personal data that you yourself have provided in your registration (salutation, first name, last name, company, IMC employee yes/no, telephone number, street, postcode, city, country, billing address if deviating, course name, course leader, course date and credit card data for the settlement of payment terms) for the purpose of contract fulfilment pursuant to Art 6 para 1 lit b GDPR.

This personal data is primarily used internally by employees of IMC University of Applied Sciences Krems, Piaristengasse 1, 3500 Krems. In addition, data will be transferred to the event platform XING SE, Dammtorstraße 3020354 Hamburg, Germany, Tel.: +49 40 419 131-0, Fax: +49 40 419 131-11 (XING SE), which IMC University of Applied Science Krems uses a data processor in accordance with applicable data protection law.

The data collected will be stored for a period of three years from the date of the event on whose occasion it was collected. In addition, data will be stored until the termination of any legal disputes for which the data is required as proof.

11. Surveys via Unipark-Questback

The IMC University of Applied Sciences Krems provides students and staff with online survey software from Questback for carrying out surveys. For this purpose, the IMC University of Applied Sciences Krems processes the following data and sends it to Questback: username, first name, last name, matriculation number (if available), email address, the student or employee, the data of the affected project (project ID, status, type, beginning and end of the project) as well as the statistical evaluation (survey results). In addition, the processing and transmission of the data of those persons to Questback, to which the survey is directed ("surveyed persons"), takes place. This data is provided by the persons themselves by answering the individually created surveys (anonymous or personalised).

In relation to the users of this free software from Questback, this processing of personal data is based on the fulfilment of the educational or service contract (Art 6 para 1 lit b GDPR), in the context of which the students and employees are to be given the means for research and for the purpose of the creation of work and fulfilment of the tasks.

The surveys are answered voluntarily by respondents and based on their conclusive consent (Art 6 para 1 lit a GDPR), which is expressed by answering and returning the surveys.

Questback uses of the following sub processors to provide its service: Akamai Technologies GmbH (Parkring 29, 85748 Garching bei München, Germany), DATAGROUP Data Center GmbH (Hanauer Landstraße 310, 60314 Frankfurt am Main, Germany), DATAGROUP Bremen GmbH (Mary-Somerville-Straße 8, 28359 Bremen, Germany), Questback GmbH (Gustav-Heinemann-Ufer 72a, 50968 Köln, Germany), Questback AS (Bogstadveien 54, 0366 Oslo, Norway), Questback OY (Keilaranta 1, 02150 Espoo, Finland), Questback Ltd. (110 Cannon Street, 7th Floor, EC4N 6 EU, London, UK), und Questback Sweden AB (Kungsgatan 48, 111 35 Stockholm, Sweden).

Questback ensures to contractually transfer its privacy and confidentiality obligations and security policies to all its contractors.

12. Use of Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google", Google Ireland Ltd Gordon House, Barrow Street, Dublin 4, Ireland) for the purpose of customisation. Google Analytics uses so-called "cookies", text files that are stored on your computer and that allow an analysis of the use of the website by you.

The information generated by the cookies about your use of this website (including your IP address) will be transmitted to and stored by Google on servers in the United States. We only use Google Analytics with activated IP anonymisation. This means that the users IP addresses will be shortened by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the US and shortened there. The IP address submitted by the user's browser will not be merged with other data from Google. Google uses this information to evaluate your use of the website, to compile reports on website activity for website operators, and to provide other services related to website activity and internet usage. Google may also transfer this information to third parties if required by law or as far as third parties process this data on behalf of Google. You may prevent the collection by Google of the data generated by the cookie and related to your use of the website as well as the processing of this data by Google by downloading and installing the browser plug-in available under the following

link: <http://tools.google.com/dlpage/gaoptout?hl=de>. However, please be aware that if you do this you may not be able to use the full functionality of this website.

For more information about Google's use of data, setting and opt-out options, please visit Google's websites: <https://www.google.com/intl/en/policies/privacy/partners/> ("Google Data Usage When You Use Our Partners Sites or Apps"), <http://www.google.com/policies/technologies/ads> ("Use of Your Data for Advertising"), <http://www.google.com/settings/ads> ("Manage Information Google Uses to Show You Ads") and <http://www.google.com/ads/preferences/> ("Determine Which Ads Google Shows You").

The use of cookies requires your consent given through this website. Your consent may be withdrawn at any time with future effect (see point 14 - "Withdrawal of given consent") without affecting the lawfulness of the processing based on consent before its withdrawal. The storage of cookies can also be prevented by changing the settings of your browser software accordingly. Please be aware that the use of this website without the authorisation of cookies is not possible to the fullest extent.

13. Using Google+ 1

This website uses the "Google+1" button of the social network Google Plus. This service is operated by Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA ("Google"). The button is marked with the Google+1 logo and the inscription "+1".

If you visit a page of our website that contains the button, your browser establishes a direct connection to the servers of Google. The content of the "+1" button is transmitted by Google directly to your browser and incorporated by it into the website. When called up, Google thus receives the information that someone has accessed the corresponding page of our website. If you are also logged in to Google at this time, Google can assign the visit to your Google account - even if you do not click the button. If you click the "Google +1" button, the corresponding information from your browser is also transmitted directly to Google and stored there. For more information on the purpose and scope of the data collection and the further processing and use of the data by Google, as well as your rights and setting options for the protection of your privacy, please refer to the Google Privacy Policy for the "Google +1" button: <http://www.google.com/intl/de/+/policy/+1button.html>.

If you are a Google +1 member and/or have a Google account and you do not want Google to collect data about you from our website and link it to your Google account, you must log out of your Google account before visiting our website at Google+.

14. Use of Facebook social plugins

The "Like" button of the social network facebook.com is integrated on this website. This service ("Social Plugins") is operated by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook"). The button (plugin) is marked with the Facebook logo and the addition "Like" and/or "Facebook Share".

If you visit a page of our website that contains the button, your browser establishes a direct connection with the Facebook servers. The content of the plugin is transmitted by Facebook directly to your browser and incorporated by it into the website. When visiting a page, Facebook receives the information that someone has visited the corresponding page of our website. If you are also logged in to Facebook at this time, Facebook can assign the visit to your Facebook account - even if you do not click the button. If you click on the "Like" button, the corresponding information will also be transmitted directly from your browser to Facebook and stored there.

For information on the purpose and scope of the data collection and the further processing and use of the data by Facebook, as well as your options to protect your privacy, please refer to the privacy policy at <https://de-de.facebook.com/policy.php> from Facebook.

An overview of the Facebook plugins can be found here: <http://developers.facebook.com/docs/plugins/>.

If you do not want Facebook to collect data about you via our website, you can log out of Facebook before visiting our website. It is also possible to block Facebook social plugins with add-ons for your browser, for example with "Facebook Blocker".

15. Withdrawal of given consent

Any consent given may be withdrawn at any time (datenschutz@fh-krems.ac.at) without affecting the lawfulness of processing based on consent before its withdrawal. In case of withdrawal of consent, all data traceable to your person will be deleted, and no further processing of your data will be carried out, insofar as this data was not processed before the time of the withdrawal in the event of subsequent withdrawal.

16. Other rights of data subjects

You have the following rights:

- Right to information about the personal data concerned (Art 15 GDPR),
- Right to rectification (Art 16 GDPR) or cancellation (Art 17 GDPR) or to limitation of processing (Art 18 GDPR)
- Right to data portability (Art 20 GDPR),
- Right to object to the processing of video/audio/image files for marketing purposes, for reasons that arise from your particular situation (Art 21 GDPR)



These rights can be exercised at IMC University of Applied Sciences Krems, as the responsible data processor datenschutz@fh-krems.ac.at

o There is also a right to complaint.

This right can be exercised at the Austrian Data Protection Authority, Wickenburggasse 8, 1080 Vienna, telephone: +43 1 52 152-0, E-Mail: dsb@dsb.gv.at as the competent supervisory authority.

17. Amendments

Amendments to this "Information on data protection" are published on the website www-fh-krems.ac.at. This way, you can always find out what data we store and how we use it. If any amendments have been made to the terms, you can see this from the modification date under "Last update" at the end of this letter.

18. Linked web sites

This information on data protection does not apply to websites on the internet, which you can visit via hyperlinks on the websites of IMC University of Applied Sciences Krems. We are also not liable for the content of these links.